**Company Descriptions**

**Icon group:**

Icon group is an Egyptian company based in Cairo since 2005, specialized in importing, manufacturing, distributing and constructing retails, hotels and most of commercial projects.

In 2010 we started our design department for design and smart solutions for different concepts of varieties of shop fittings and decorations.

In 2014 we established our factory for metal and stainless steel (**Metal Icon)** shop fittings, display systems and metal furniture to meet our customer’s and market needs.

In 2015 our factory for wooden display systems and office furniture **(Wood Icon**) was established, so we can integrate both wood and metal display systems, to stand with the new trend’s era and meet our valuable customers demand.

In 2017 due to strong need for civil constructing, our company merged with Egyturk merged with ArkiTIK for civil construction, and we established our new brand **Display Icon Co**. for main contracting.

In 2018 we established **MEP** (Mechanical Electrical Plumbing) company for specialized contracting. In addition to, residential and interior designs scope **( Decor Icon).**

In 2021, we established our furniture factory in partnership with one of the top Chinese companies for furniture factories, **GWF** to complete our profile of turn key solutions and differentiate our group in the market by offering full services in high end commercial projects.

**Vision**:

To provide proven and versatile turn key solutions, merchandising systems and furnishing to the commercial market.

Our clients value detailed industry knowledge and personal service and our willingness to go above and beyond what is expected.

We deliver customized store designs and high-quality products on-time and on-budget.

**Mission**

To expand in the international market, build trust and strong business relationship with major key accounts of high end commercial projects Also, to go beyond expectations.

**Display Icon**:

Display Icon for import and export is an Egyptian company based in Cairo since 2005, specialized in importing, manufacturing, distributing and constructing retails, hotels and most of commercial projects.

**Metal Icon:**

Metal Icon is a metal factory established in 2014 for shop fittings, display systems and metal furniture to meet our customer’s and market needs.

Includes production of metal and stainless steel sheets for serving our projects.

**MEP**:

MEP Icon is a leading provider of high quality professional Mechanical, Electrical and Plumbing management service to private sector , public sector and Mega projects like pharmaceutical, food, Textile and FMCG.

**Wood Icon:**

Wood Icon is a factory specialized in wooden works for commercial and residential scopes including all types of wood and paintings required for our projects.

It not only possesses advanced machinery and equipment, but also has a number of high qualified technical support and production management, so as to ensure the quality and style of the finished products are changing with the changing world.

**Decor Icon:**

Decor Icon is a studio that provides designs, shop drawings, and cutting lists for our group projects' fit out and furniture scopes. To ensure our customers' satisfaction, our projects begin with measurements and end with full furnishing under the supervision of our highly experienced engineers.